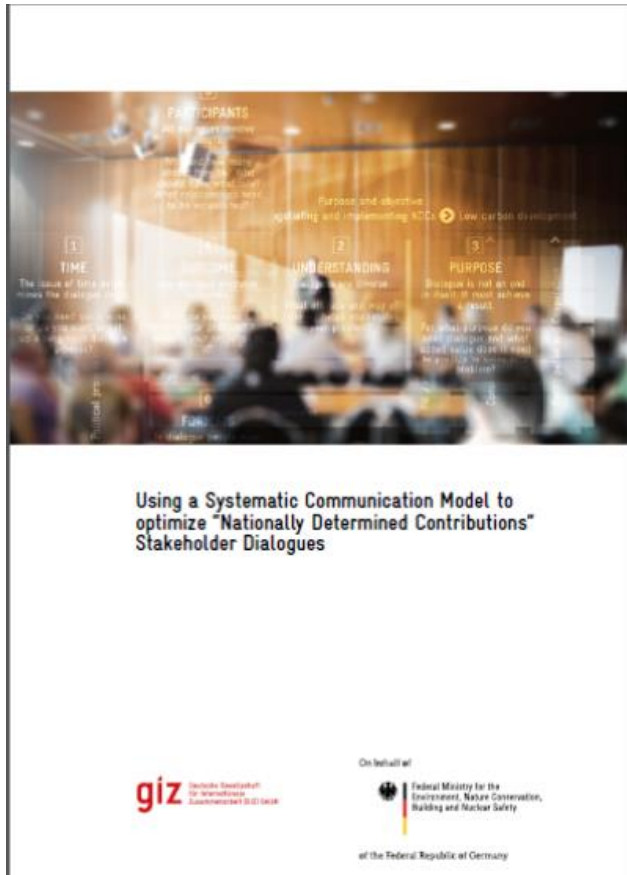


Using a Communication Model to optimize Stakeholder Dialogues for NDCs

Lisa Herrmann, GIZ

8 September 2016



This presentation is based on the new guidance *Using a Systematic Communication Model to optimize Nationally Determined Contributions Stakeholder Dialogues*

by Cornelia Arras-Hoch

on behalf of the GIZ INDC Support Project.

Download:

<http://www.mitigationpartnership.net/NDC-stakeholder-dialogues>



Why stakeholder dialogues for NDC implementation?

- Buy-in, acceptance, improve results
- Access to knowledge
- Advocacy for Climate Change Action
- Gain Stakeholders as actors/multipliers



Why designing a strategy and a framework for stakeholder dialogues?

- A strategy helps get a common understanding of the NDC among the stakeholders at various levels
- Share perspectives/ exchange point of views



Purpose and objective:

Devising, explaining, negotiating and
implementing

national NDCs >> **Low Carbon Development**

Political process strand - NDCs

Activities for specific target groups

Sectoral, intersectoral, transectoral activities

Activities at national level

Regional activities

Local, community-based measures

Communication, advocacy

Consultation

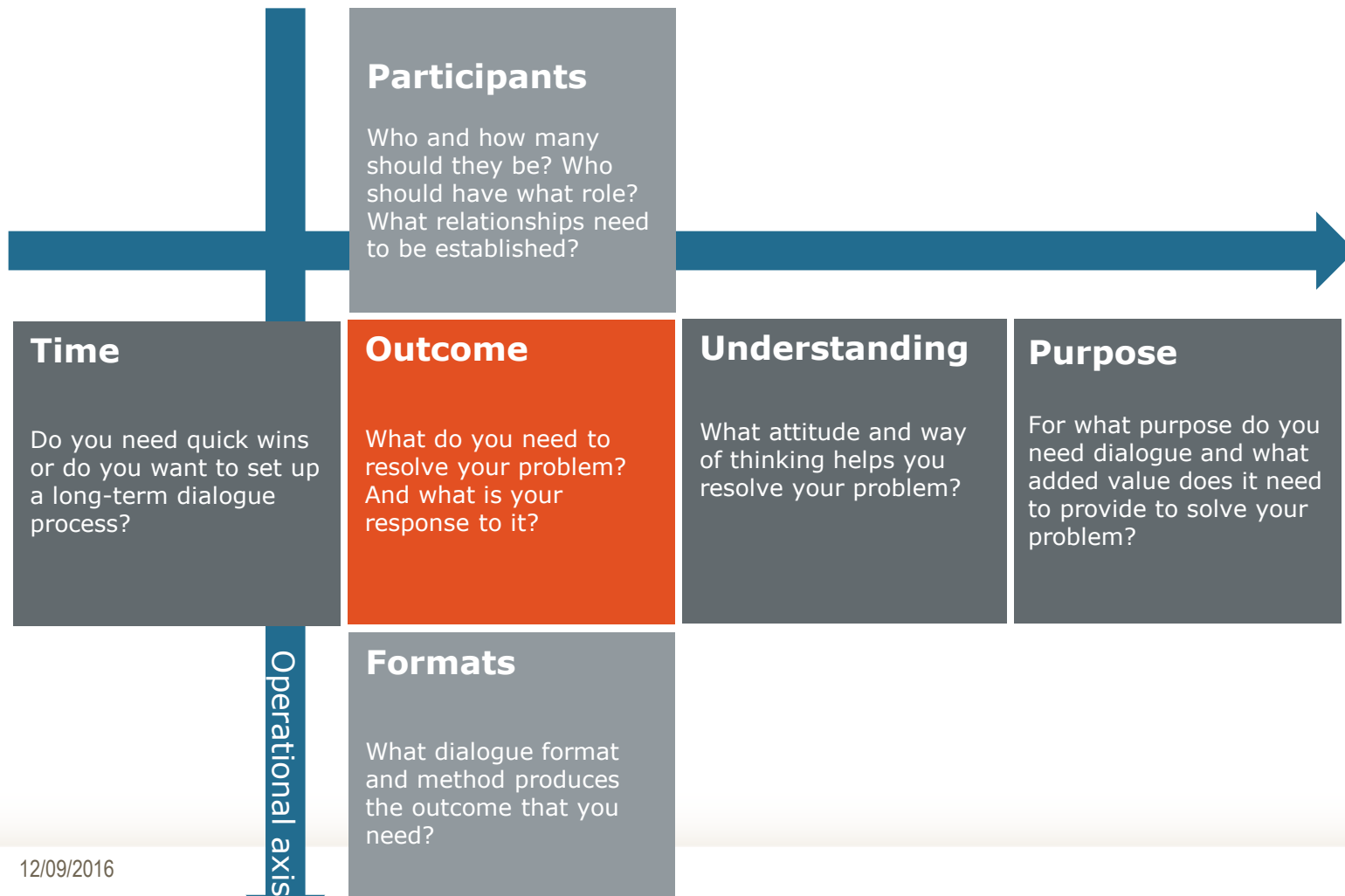
Cooperation for Change

Technical process strand - NDCs

Foundation: Dialogue STRATEGY >> Dialogue architecture for INDCs



Six dimensions for designing a dialogue strategy





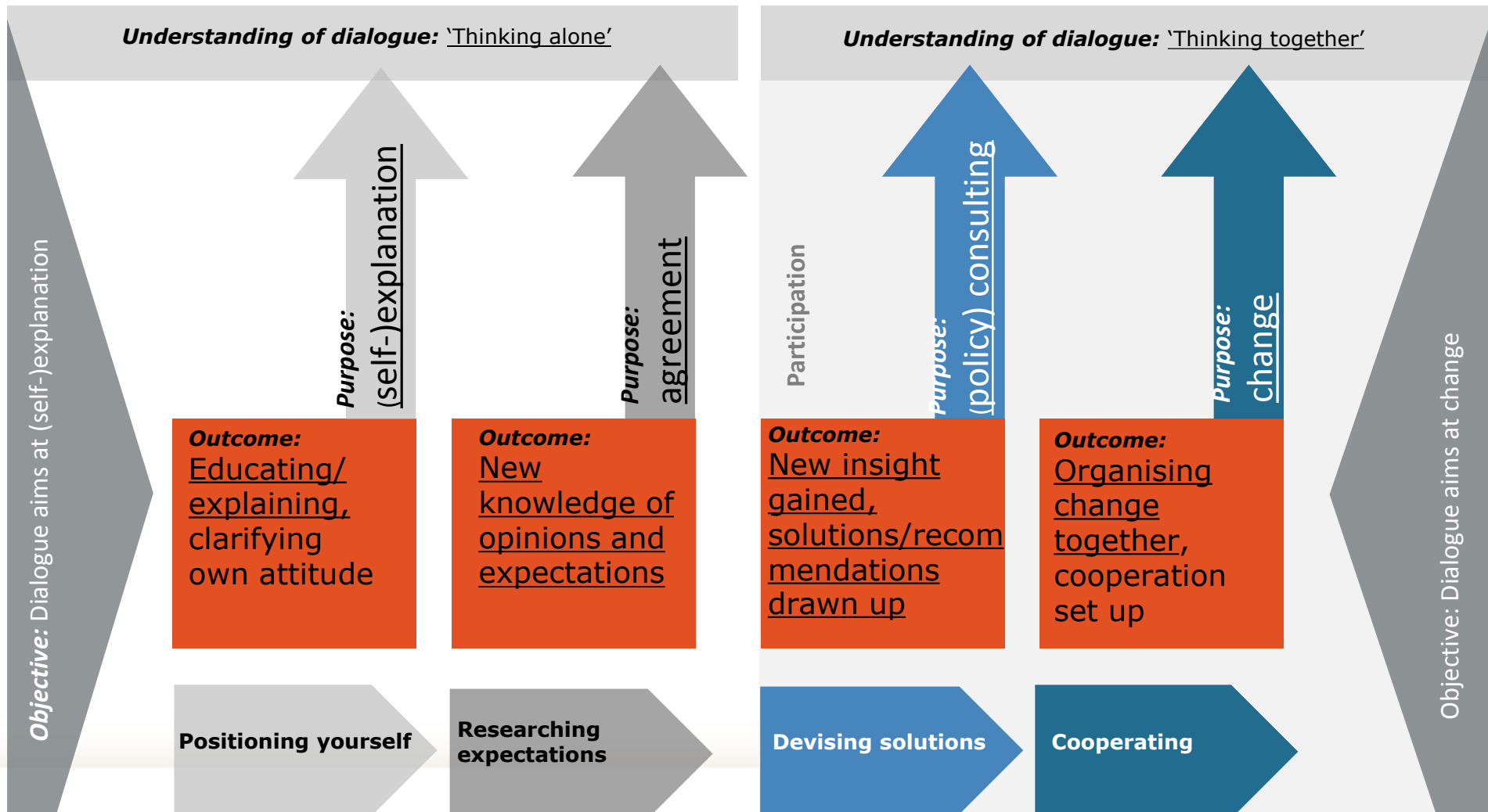
Dimension 3: Purpose of the stakeholder dialogue

**Dialogue
objective:
(Self-)explanation**

**Dialogue objective:
Change**



Dimension 3 & 4: Purpose & Outcome





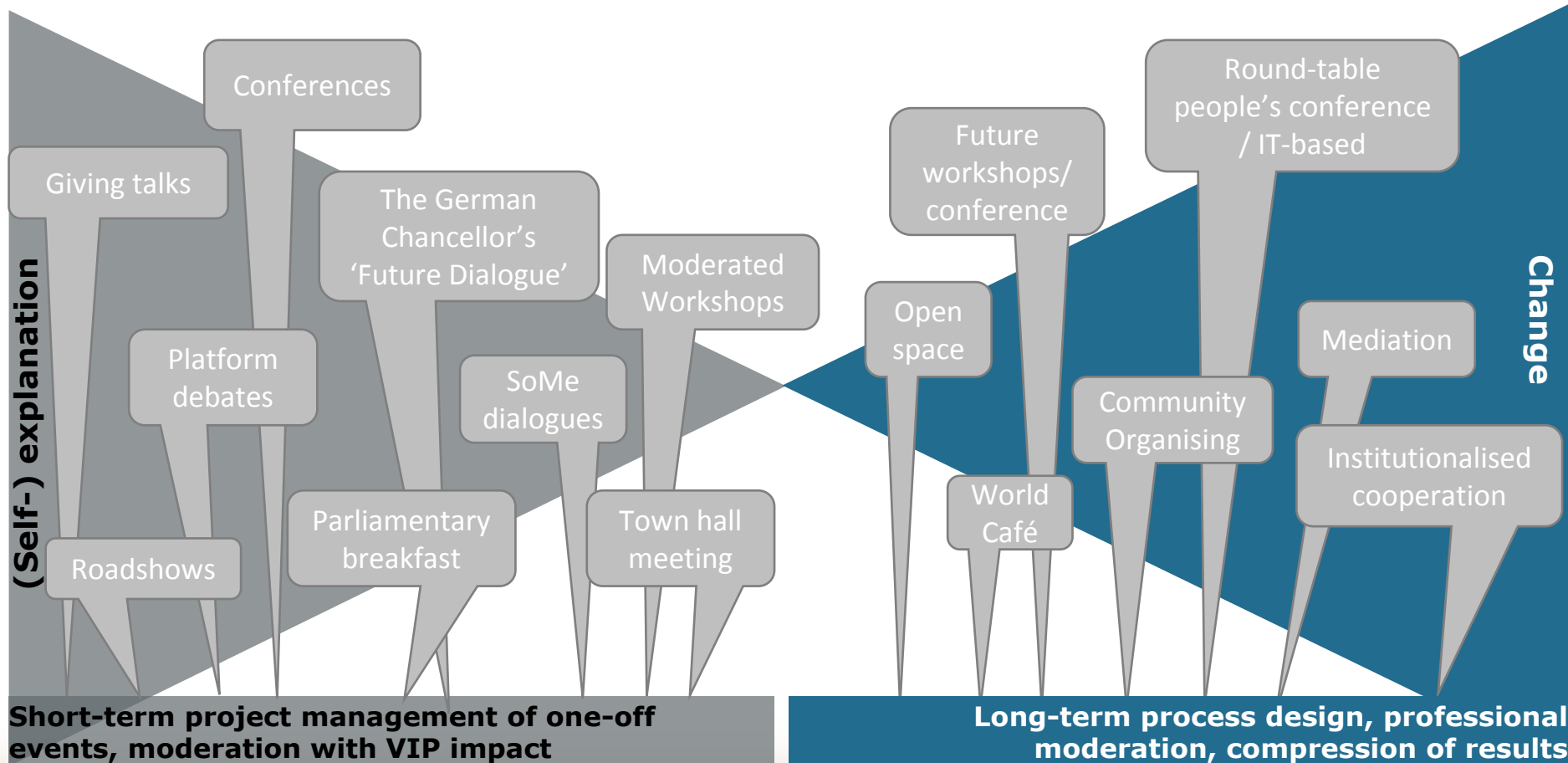
Dimension 5: Participants

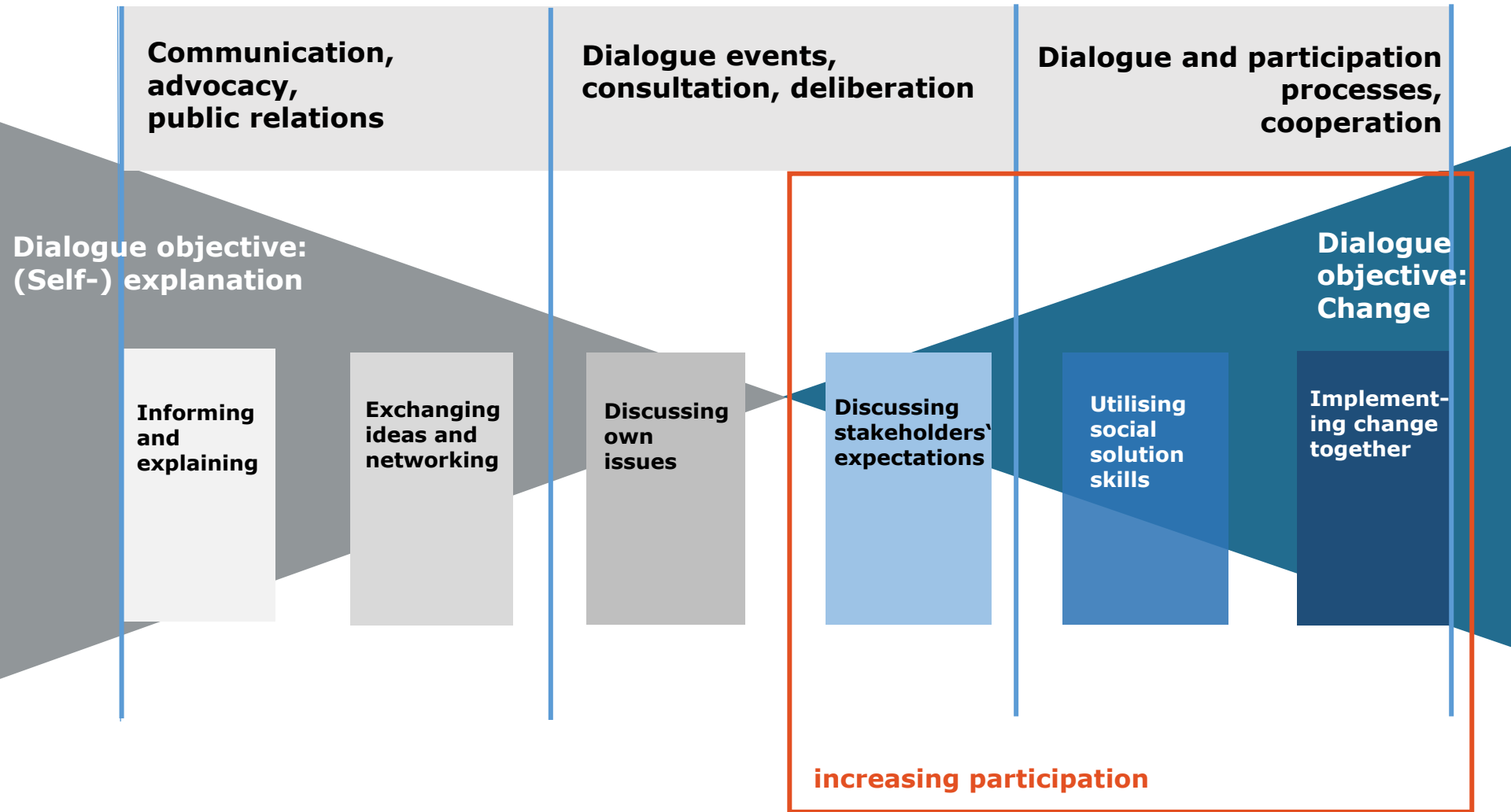
Identify relevant stakeholders and clarify their role

- Identify stakeholders and target groups at various levels and sectors
- Map stakeholders according to
 - their role in the different phases of the NDC process:
 - Listeners/audience,
 - discussion participants,
 - knowledge and data providers,
 - problem solvers, changers/implementers
 - their interests/stance
- Find topics of interest for influential actors
- Be aware of potential adverse interests



Dimension 6: Formats





Thank you!

Lisa Herrmann

Lisa.Herrmann@giz.de

Further information: <http://www.mitigationpartnership.net/>

Download guidance:

<http://www.mitigationpartnership.net/NDC-stakeholder-dialogues>



Strategic axis

Operational axis

Time	Understanding	Purpose	Outcome	Participants	Format
<p>One-off INDC dialogue measures that can be implemented in 2015/16, quick wins</p>	<p>Thinking alone</p>	<p>Positioning</p>	<p>Own standpoint made clear, others are educated and informed</p>	<p>Listeners, recipients, representatives</p>	<p>One-off exchange of statements</p>
<p>Serial INDC dialogue processes as part of a long-term dialogue and participation process</p>	<p>Thinking together</p>	<p>Agreement</p>	<p>New knowledge of the opinions, perspectives and expectations of others</p>	<p>Discussion partners, representatives of opinion</p>	<p>Moderated exchange of opinion on specific points</p>
		<p>Consulting</p>	<p>New insights gained and solutions/ recommendations (to third parties) drawn up</p>	<p>Active solution-seekers and advisors</p>	<p>Progressively structured dialogue and participation processes</p>
		<p>Change</p>	<p>Cooperation set up, change implemented with interventions, innovation achieved</p>	<p>Implementers, bearers of responsibility, cooperation partners</p>	<p>Establishment of long-term cooperation/ alliance/initiative</p>