

Delivering Excellence Through  
Innovation & Technology

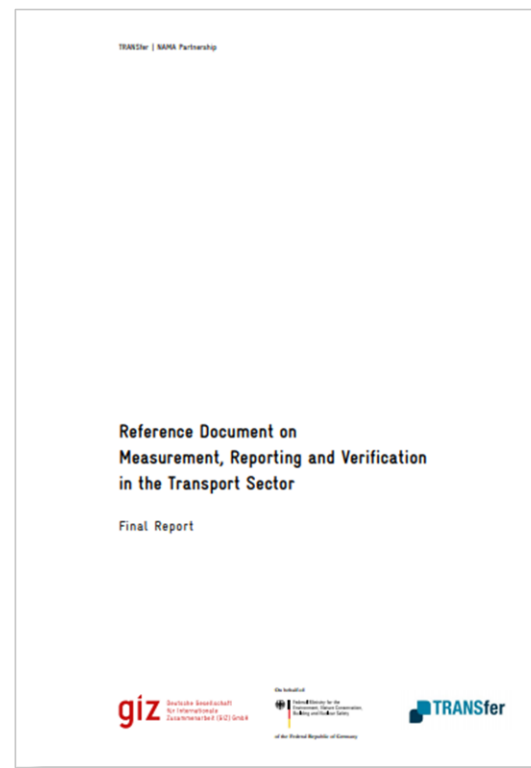
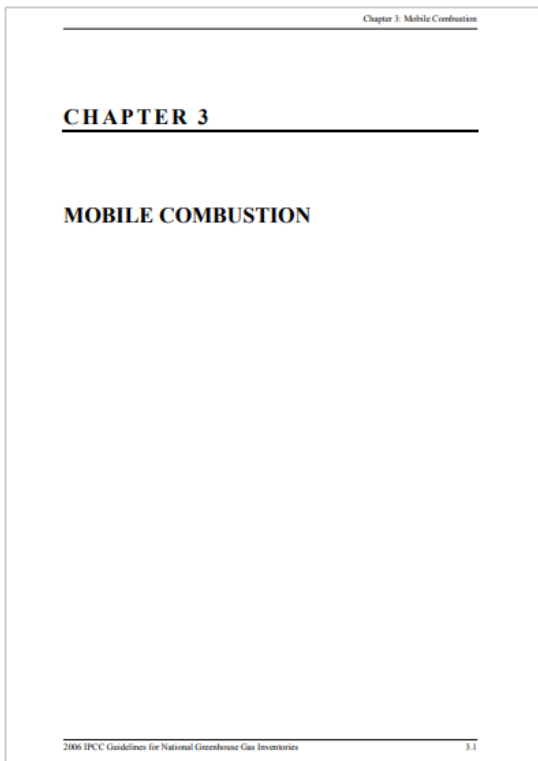
A photograph of a wind farm at sunset. The scene is dominated by a long line of white wind turbines stretching across a grassy hillside. The sky is a mix of orange, yellow, and light blue, with soft clouds. The ground is covered in dry, golden-brown grass, and the overall atmosphere is serene and natural.

# Transparency systems for transport

Methodologies and approaches

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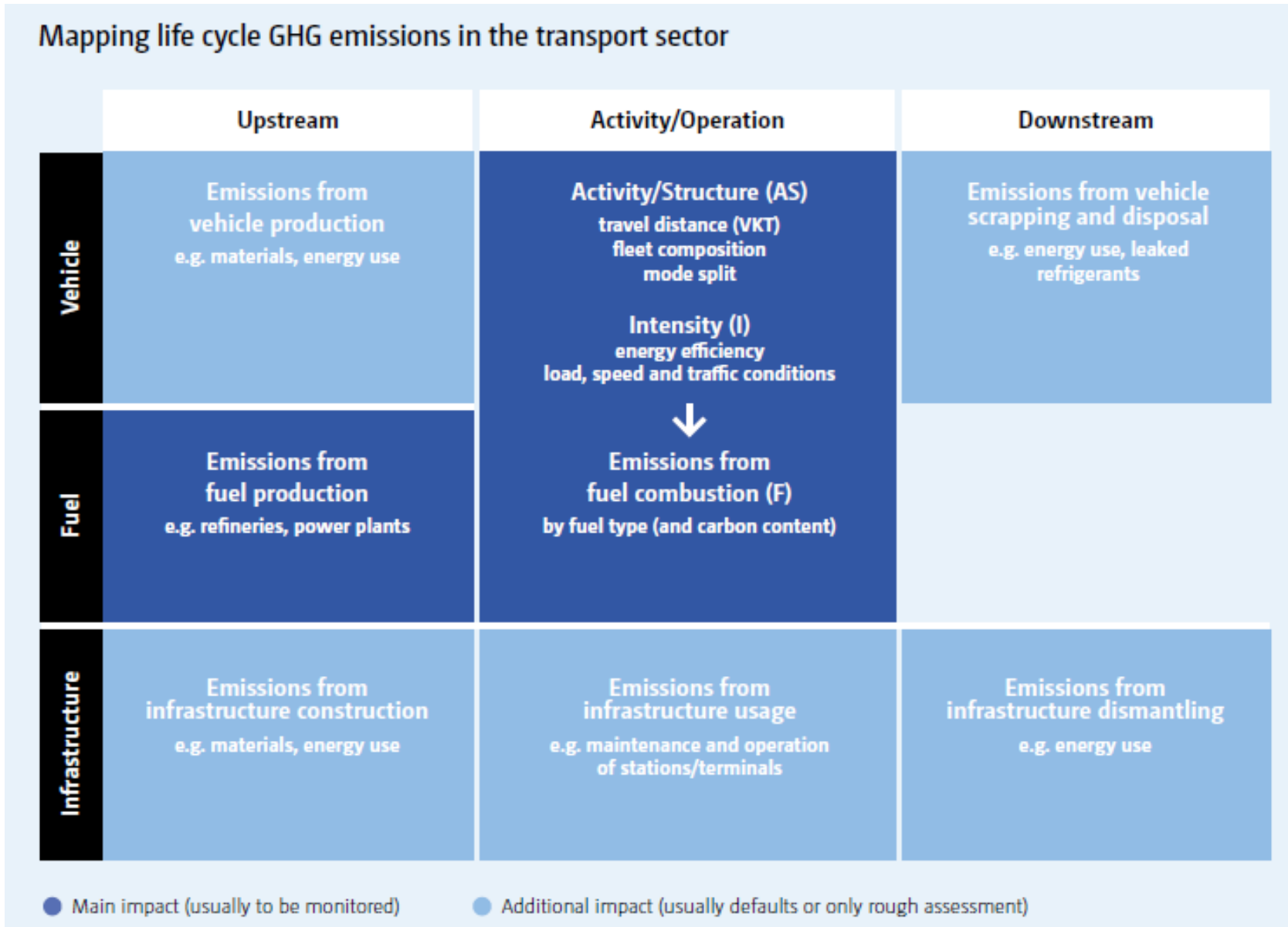


## Top-down

- Total GHG = Total fuel volume \* GHG/unit volume =  
Advantages:
  - Simple
  - Allows for comparison between countries
- Disadvantages:
  - Diverse use of fuel
  - Cross-border sales / fuel smuggling
  - Limited information value
  - Coverage (e.g. doesn't include EVs)
  - Applicability to GHGs

## Bottom-up

- Total GHG = A \* S \* I \* F
  - A = activity or avoid = demand for transport
  - S = structure or shift = what modes people are using
  - I = Improve or fuel intensity = efficiency
  - F = fuel = emissions per unit of fuel
- Can be rough or detailed calculation
  - Rough = high uncertainties
  - Detailed = time and resource intensive



# Transport indicators

- Number of vehicles
- Number of trips
- Distances travelled
- Occupancy (or loading) of vehicles



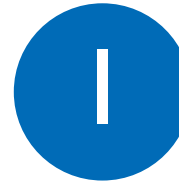
- Vehicle km (VKT)
- Passenger km (pkm)
- Ton kilometer (tkm)



- Occupancy
- Driving behaviour
- Engine technology
- Weight
- Aerodynamic design
- Rolling resistance of tyres and congestion on the road



Energy units per unit of activity, e.g. litres of fuel per vehicle kilometre (or pkm) or kWh per tkm



Conversion factor of the fuel (the amount of GHGs released per unit of energy consumed (grams of carbon per litre of fuel consumed))

|  | Category of data                 | General Indicators  | Options for further differentiation   |   |
|--|----------------------------------|---|---|---|
| Top-down   | Energy use                       | Fuels sold / consumed   | <ul style="list-style-type: none"> <li>Amount of various fuels sold/used (in litre or MJ)</li> </ul>  | <ul style="list-style-type: none"> <li>by region</li> <li>by vehicle types/classes</li> </ul>   |
|  | Emission Factors for fuels (F)   | Carbon content  | <ul style="list-style-type: none"> <li>Net Calorific Value of fuel (kgCO<sub>2</sub>/MJ) for each fuel type</li> <li>Grid emission factors for electricity</li> </ul> | <ul style="list-style-type: none"> <li>Correction factors for indirect emissions (based on lifecycle assessment)</li> <li>Fuel quality e.g. sulphur content</li> </ul>  |
| Bottom-up  | Activity (A) and Modal Shift (S) | Fleet composition   | <ul style="list-style-type: none"> <li>Number of vehicles by vehicle type (car, truck, motorcycle etc.)</li> </ul>  | <ul style="list-style-type: none"> <li>by vehicle classes / engine size</li> <li>by vehicle age / technology</li> </ul>   |
|  |                                  | Distances travelled   | <ul style="list-style-type: none"> <li>Vehicle kilometre by vehicle type (in VKT)</li> <li>Passenger kilometre (pkm)</li> <li>Ton kilometre (tkm)</li> </ul>          | <ul style="list-style-type: none"> <li>by mode</li> <li>by vehicle classes / engine size</li> <li>by vehicle age / technology</li> </ul>  |
|  |                                  | Trips   | <ul style="list-style-type: none"> <li>Number of trips</li> <li>Tons transported</li> <li>Trip length</li> </ul>  | <ul style="list-style-type: none"> <li>by mode</li> <li>by trip purposes (e.g. work, leisure etc.)</li> </ul>   |
|  |                                  | Load factor   | <ul style="list-style-type: none"> <li>Occupancy (in persons/vehicle)</li> <li>Load of goods vehicles (in percent)</li> </ul>   | <ul style="list-style-type: none"> <li>by mode</li> <li>by vehicle classes / engine size</li> </ul>   |
|  | Intensity (I)                    | Fuel consumption  | <ul style="list-style-type: none"> <li>fuel consumption (in litre or kWh/km) by vehicle type</li> </ul>   | <ul style="list-style-type: none"> <li>by vehicle classes (size usually related to weight)</li> <li>by vehicle age engine technology (e.g. Euro standards)</li> <li>Speed and/or congestion on the road (level of service)</li> <li>By load (for trucks)</li> <li>By gradient (for trucks)</li> <li>Aerodynamic design and rolling resistance of tires</li> </ul> |
| Further useful statistics (e.g. used as normalising factors) | Population                       | <ul style="list-style-type: none"> <li>Number of inhabitants</li> <li>(Average) household size</li> </ul> | <ul style="list-style-type: none"> <li>by urban vs. rural</li> <li>Working population</li> <li>by age</li> <li>with driver licence</li> </ul>                         |   |
|  | Economic development             | <ul style="list-style-type: none"> <li>GDP (or GDP per capita)</li> <li>(Household) income</li> </ul>     | <ul style="list-style-type: none"> <li>by (sub-)sector</li> </ul>   |   |
|  | Network                          | <ul style="list-style-type: none"> <li>Length of roads, rails etc.</li> </ul>                             | <ul style="list-style-type: none"> <li>by road type</li> </ul>  |   |

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# Other indicators – example of the UK Committee on Climate Change

Table 5.3 The Committee's transport indicators

| ROAD TRANSPORT  |                | Budget 2 | Budget 3      | Budget 4  | 2013 outturn   |
|---|----------------|----------|---------------|-----------|--|
| <b>Headline indicators</b>  |                |          |               |           |  |
| Emissions (% change on 2007)  | Road Transport | -24%     | -36%          | -46%      | -11.4% (2012)  |
| Vehicle km (billion)  | Car            | 413      | 428           | 452       | 406  |
|   | Van            | 76       | 84            | 93        | 72   |
|   | HGV            | 26       | 27            | 27        | 26   |
| <b>Supporting indicators</b>  |                |          |               |           |  |
| <b>Vehicle technology</b>   |                |          |               |           |  |
| New vehicle gCO <sub>2</sub> /km  | Car            | 111      | 95 (by 2020)  | 57        | 128.3  |
|   | Van            | 164      | 147 (by 2020) | 89        | 186.1  |
| New electric vehicles (cars and vans) registered each year                                |                | 35,000   | 525,000       | 1,470,000 | 3,584  |
| Stock of electric vehicles (cars and vans) in fleet                                       |                | 75,000   | 1,340,000     | 6,645,000 | 7,442*   |
| Review of financial mechanisms for addressing up-front costs to EVs                       |                | 2017     |               |           |  |
| Roll-out of strategic rapid charging network  |                |          | 2020          |           |  |
| Strategy for development of residential off-street charging points                        |                | 2015     |               |           |  |
| Action plan for engaging local authorities in providing measures to support EV uptake     |                | 2015     |               |           |  |
| Full evaluation of GHG implications of methane trucks                                     |                | 2015     |               |           |  |
| <b>Biofuels</b>   |                |          |               |           |  |
| Penetration of biofuels (by energy)   |                | 5.9%     | 8.4%          | 9.9%      | 2.9%   |
| Develop trajectory for RTFO to meet EU 2020 target following EU agreement                 |                | 2015/16  |               |           |  |
| <b>Demand side measures</b>   |                |          |               |           |  |
| Evaluate effectiveness of LSTF and commit to further funding if appropriate               |                | 2016     |               |           |  |
| Nationwide rollout of Smarter Choices if appropriate                                      |                |          | Complete      |           | LSTF funding Smarter Choices projects in 77 Local Authorities in England |
| Review effectiveness of voluntary industry approach to reduce emissions in freight sector |                | 2016     |               |           |  |

# Other indicators – example of the UK Committee on Climate Change (continued)



**Table 5.3** The Committee's transport indicators

## Other drivers

### Contextual

GDP and manufacturing output

Population

Car ownership

Cost of car travel vs. cost public transport

### Trends

Petrol/diesel consumption

Modal split

### New vehicle CO<sub>2</sub>

New car sales that are best in class

Proportion of s/m/l cars

EU targets for new HGV CO<sub>2</sub>

Post-2020 EU targets for new car and van CO<sub>2</sub>

### ULEVs

EV and H2 vehicle models on market

Battery costs

### Biofuels

EU agreement on how to meet the 10% biofuel target

### Demand side

Funding allocated to and population covered by Smarter Choices

Proportion of drivers exceeding 70mph








### HGVs

gCO<sub>2</sub>/tonne km

Uptake of freight logistics improvement measures (e.g. fleet management software, eco-driving)



## Other indicators – example of the UK Committee on Climate Change (continued)

| Indicator                                   | Traffic Light   | Comments  |
|---|---|---|
| New car CO <sub>2</sub>                     |  Green   | Outperforming our indicator trajectory. Evidence of a growing gap between real world and test cycle emissions suggest real world improvements were smaller; however likely still to have met trajectory.                                    |
| Fleet average gCO <sub>2</sub> /v-km – vans |  Amber   | Emissions intensity of van travel is better than our indicator in absolute terms as data issues meant our indicator was overestimated; however the rate of reduction has been less than expected  |
| Fleet average gCO <sub>2</sub> v-/km – HGVs |  Amber   | Not meeting indicator trajectory: emissions intensity actually rose. However this may be due to a move to larger trucks which could reduce vehicle km. Data quality is an issue.  |
| EV car sales                                |  Red     | Uptake well below our indicatory trajectory, although market developments (e.g. availability of a range of models) have been positive, and in hindsight uptake in the proposed trajectory was too high over the first carbon budget period. |
| Biofuel policy                              |  Amber  | Biofuel penetration was in line with our trajectory to 2011; it has fallen short of our indicator in the past two years but with improvements in sustainability.  |
| Smarter Choices policy                      |  Amber | The Local Sustainable Travel Fund is funding a number of projects across England; however the framework for evaluating carbon savings is not comprehensive  |
| Eco-driving training                        |  Red   | While there has been good progress in the freight sector, uptake of training by car and van drivers is well short of indicator trajectory with no concerted effort to promote address this.   |

# Other indicators – example of the UK Committee on Climate Change (continued)

Figure 5.2: Breakdown of surface transport CO<sub>2</sub> emissions by mode (2012)

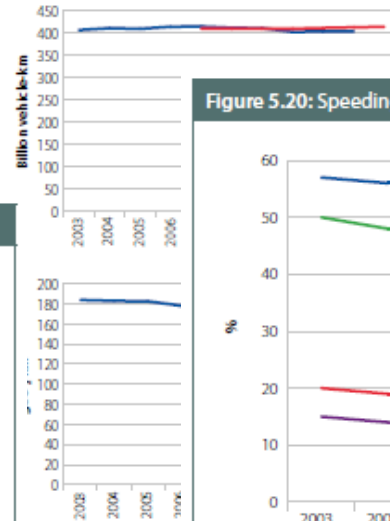
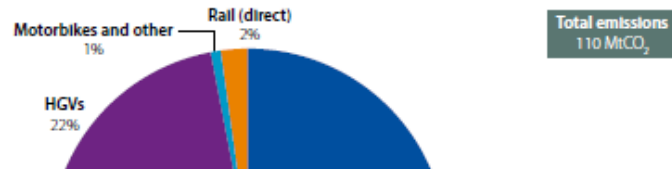
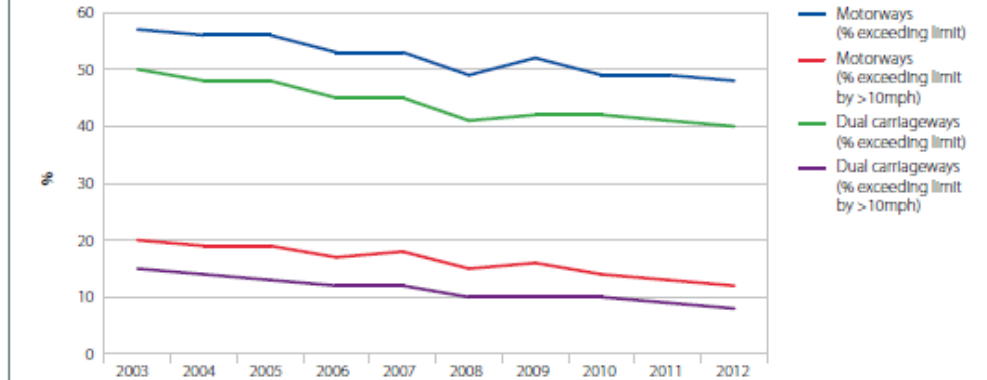
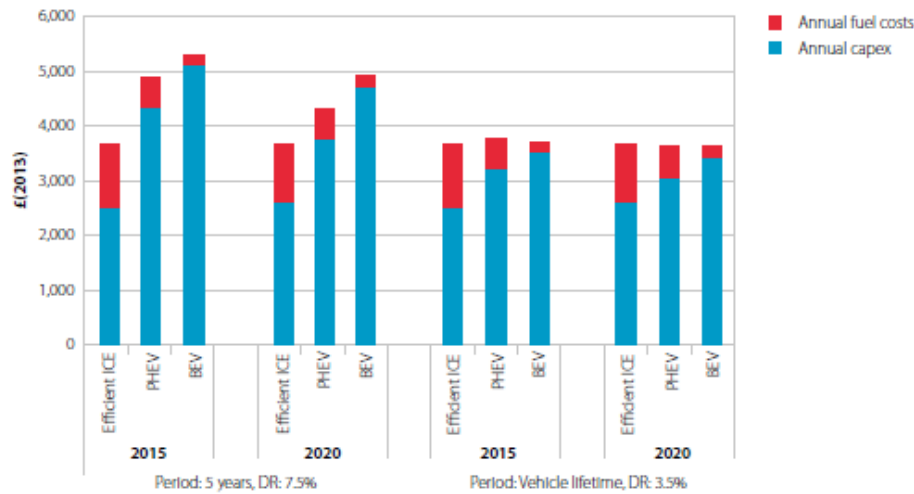


Figure 5.20: Speeding rates on motorways and dual carriageways (2003-2012)



Source: DfT Free flow vehicle speed statistics.

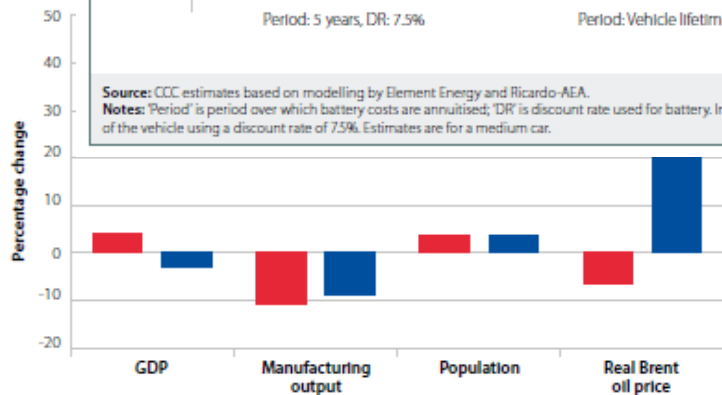
Figure 5.19: Average annual costs to consumers of EVs vs conventional cars



Source: NAEI (2013)  
Notes: 'Other' inc

Source: NAEI (2013), DfT (2013)

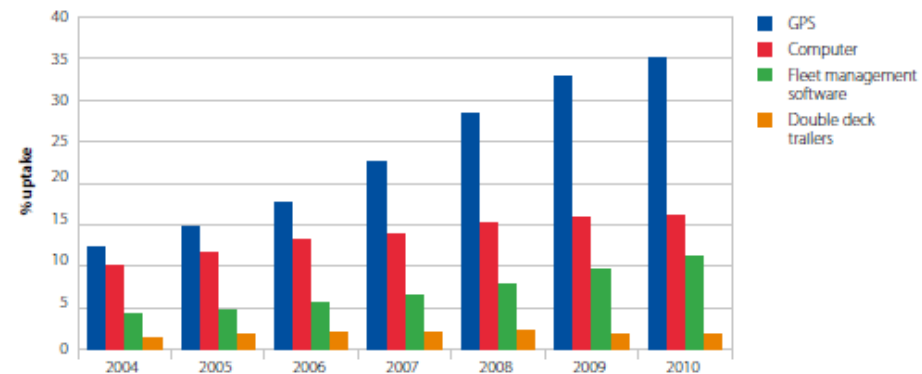
Figure 5.21



Source: CCC estimates based on modelling by Element Energy and Ricardo-AEA.  
Notes: 'Period' is period over which battery costs are annuitised; 'DR' is discount rate used for battery. In all cases, the remaining vehicle cost is annuitised of the vehicle using a discount rate of 7.5%. Estimates are for a medium car.

Source: CCC calculations based on Office of National Statistics and IEA Data.

Figure 5.21: Use of technology measures in freight logistics (2004-2010)



Source: (DfT) Continuing survey of road goods transport.

Source: SMMT (2014).

# Data collection

- Can be used direct (e.g. numbers of vehicle registrations) or indirect (e.g. accident data helping estimation of occupancy levels).
- Ideal case – systematic reporting using regular reporting from target groups.
- Surveys – in person, telephone, mail, online, combination.
- Observations, e.g. traffic counts. Usually used for traffic characteristics, e.g. occupancy, speed etc.
  - Can be through video, ANPR etc. Can then link to registration databases.
- Technologies, e.g. GPS. Can be used for triangulation.
- Dynamometer-based tests or PEMS.

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Table 5: Summary of Japanese transport data collection (Source: MLIT)

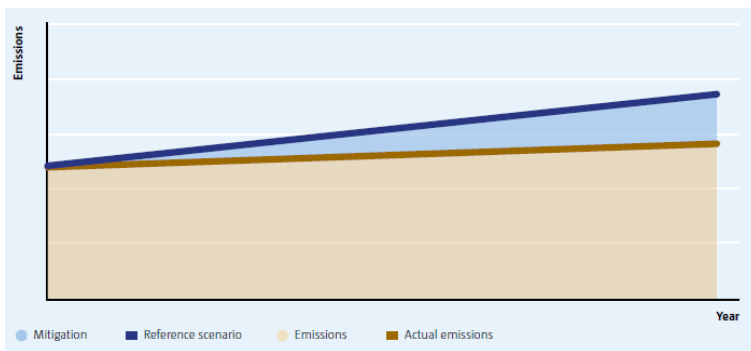
| Mode   | Vehicles   | Activity  | Fuel Use                         | Data Collection Method   |
|--|--|---|----------------------------------|--|
| Cars   | Number of cars by fuel type: private conventional cars, taxis, mini cars | Km/car by fuel and type; passenger km by car type   | Fuel use/km by fuel and car type | Random sampling; Survey method: enumerator survey (partially by mail)  |
| Buses  | Transit Buses; intercity buses   | Vehicle kilometres and passenger-kilometres   | Fuel use by type                 |  |
| Rail   | Intercity Rail; urban and commuter rail                                  | Freight by type; cargo transport volume by operational mode and by vehicle type (transport tonnage/tons-km), passenger transport volume by operational mode and by vehicle type (number of passengers/passengers-km), transport frequency, and distance | Fuel consumption                 | Survey of passenger traffic receipt; survey of freight volume  |
| Domestic Air                                 | Number of units handled for transport and operating hours of aircraft.   | Weight; capacity; number of passengers; number of passengers transported; weight of passengers transported; number of flight services; cargo weight; utilization of capacity; transport ton-kilometres  | Fuel consumption                 | Complete enumeration using survey method by mail or on-line application (self-entry)                           |
| Domestic Maritime – coastal, ferries, rivers | Number and gross tonnage of incoming vessels                             | Passenger km<br>Number of passengers, marine incoming and outgoing freight; land incoming and outgoing freight  | Fuel Use/passenger km            | Survey on Ports and Harbour; Land Incoming and Outgoing Freight Survey by using enumerator survey (self-entry) |

| Institution  | Level   | Responsibilities  | Type of data  |
|--|---|---|---|
| <b>Data consumption</b>                            |   |   |   |
| Legislative body                                   | National / provincial                         | Provision of the legal basis for data collection and reporting requirements for operating entities; transport-related legislation                                   |   |
| Ministry of Transport / Infrastructure             | National / provincial                         | Spatial planning; investment in national infrastructure; regulation of public and private transport; initiating transport-related legislation and data requirements |   |
| Local administrations                              | Municipal / city                              | Spatial planning; investment in local infrastructure; regulation of local public transport  |   |
| <b>Data aggregation and analysis</b>               |   |   |   |
| <i>Institutionalized data</i>                      |   |   |   |
| Statistics Office(s)                               | National / provincial                         | Gathering and aggregation of data at national or provincial level   | Aggregated statistical data at national/provincial but also local/city level  |
| Various Ministries                                 | National / provincial                         | Gathering and aggregation of data at national or provincial level   | Various data collected for non-transport planning purposes, e.g. related to taxes, working conditions, commerce, energy use, etc. |
| Transport Authorities                              | National / provincial / local (mode specific) | Regulation, planning and research on specific transport related areas, usually specialised, e.g. road transport, rail infrastructure, vehicle registration, etc.    | Mode specific data: vehicle registration; freight data; passengers transported; transport infrastructure                          |
| <i>Project oriented data</i>                       |   |   |   |
| Environmental Protection Agency                    | National/provincial                           | Research on environmental aspects of transport, e.g. air pollution, noise emissions   | Safety, air pollution, other non-GHG environmental impacts  |
| Universities / Research Institutes / Consultancies | International / national / provincial / local | Development of methodologies and tools; data collection through surveys   | Household mobility patterns, preferences  |
| Industry associations                              | National                                      | Data collection and aggregation from members  | Technical data on vehicle performance, expected trends, industry specific data  |
| <b>Original data sources</b>                       |   |   |   |
| Railway operator(s)                                | National / provincial / local                 | Delivery of data based on legal requirements or voluntary   | Infrastructure, passengers carried, freight carried, cost/prices  |
| Public transport operator(s)                       | Provincial / local                            |   | Infrastructure, passengers carried, cost/prices   |
| Freight operators                                  | National / provincial / local                 |   | Freight carried, cost/prices  |
| Vehicle manufacturers                              | National                                      |   | Vehicle sales, technical specifications   |
| Energy companies                                   | National / provincial / local                 |   | Fuel sales  |
| Households   |   | Voluntary delivery of data  | Mobility patterns, cost/prices  |

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# Measuring policy impacts

- WRI policy and action standard
- Causal chain
- Boundary setting
- Leakage and rebound effects
- BAU setting
  - Travel demand modelling
  - Historical trends
  - Control group methods
  - Default or proxy data
  - Survey questions
  - Expert opinion



| Installation of Bus Rapid Transport system |   |  |   |  |
|--|---|--|---|--|
|  | Direct effect   | Indirect effect  | Likelihood/Impact                                 | MRV parameters   |
| <b>A</b>                                   | N.A.  | Positive <ul style="list-style-type: none"> <li>- Reduced travel time</li> <li>- Reduction in GHG emissions and air pollution</li> <li>- Reduced health impacts</li> </ul> | Positive effects likely and of major relevance    | Number of trips conducted in IBRT<br>Time gained   |
| <b>S</b>                                   | Increased share of passenger trips in public transport  | Negative <ul style="list-style-type: none"> <li>- Construction emissions</li> <li>- Increased emissions from congestion in car lanes</li> </ul>                            | Negative effects likely and of moderate relevance | Shares of travel by mode<br>Congestion frequency<br>Respiratory disease statistics<br>BRT Bus Emission Factors |
| <b>I</b>                                   | Reduced fuel efficiency due to increased congestion during construction phase<br><br>Improved fuel efficiency from better traffic flow during operational phase | N.A.   | Effects likely and of minor relevance             | Fuels consumption per km   |
| <b>F</b>                                   | N.A.  | N.A.   | N.A.  | N.A.   |

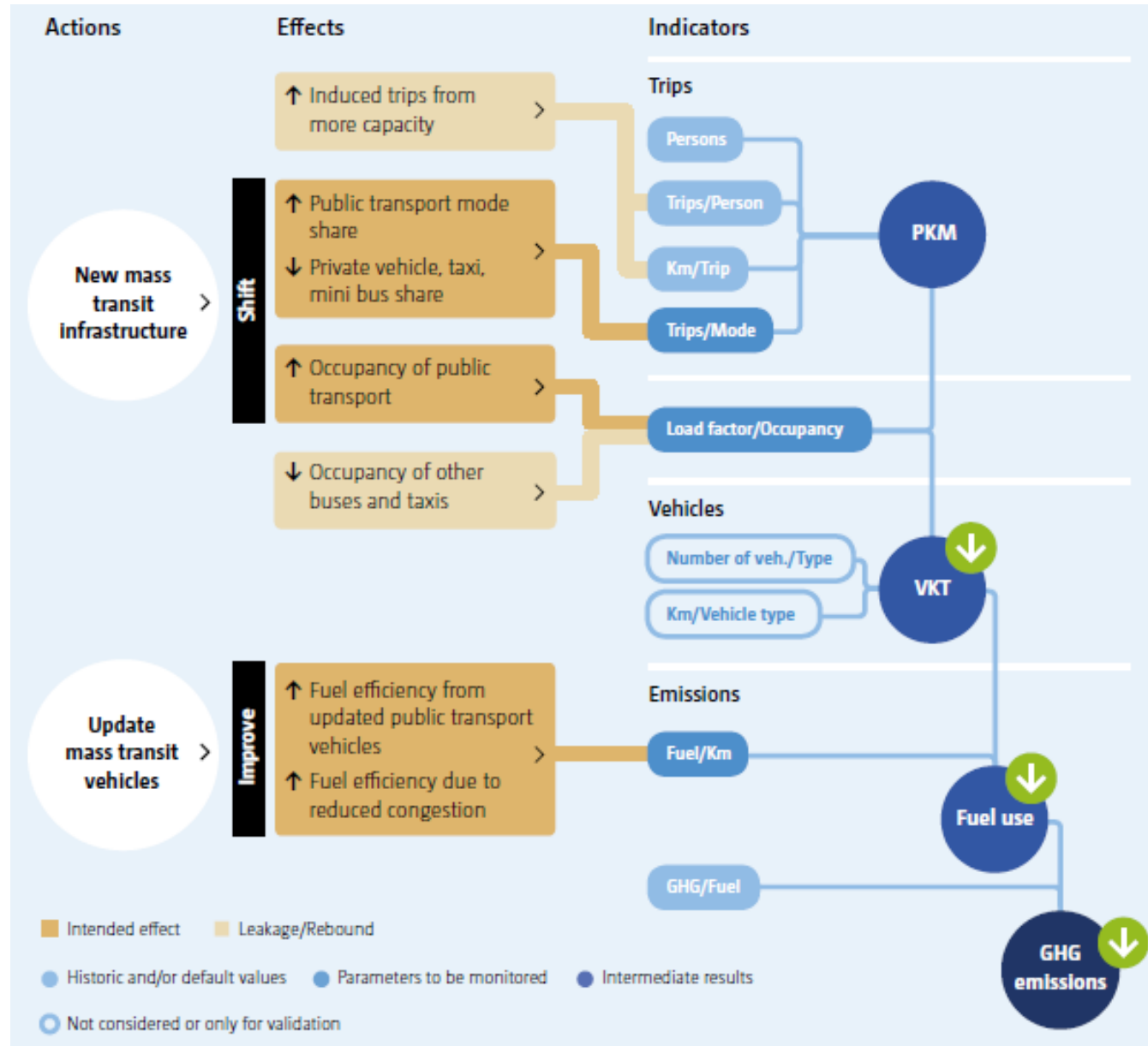
## A section for each key mitigation action type

- Mass transit initiatives
- Comprehensive urban transport programmes and plans
- Vehicle efficiency improvement programmes
- Alternative fuels incentives, regulation and production
- Inter-urban rail infrastructure
- Modal shift from road to rail and water
- National fuel economy standard
- Pricing policies

## A common format for each section

- Structure of mitigation effects
  - Cause-impact chain
  - Key variables to be monitored
  - Interaction factors
  - Boundary setting
  - Key methodological issues
  - Double counting concerns
- Determining the baseline and calculating emission reductions
  - Analysis approach
  - Uncertainties and sensitivity analysis
- Guidance on the selection of analysis tools for the mitigation action type
- Monitoring
- Example

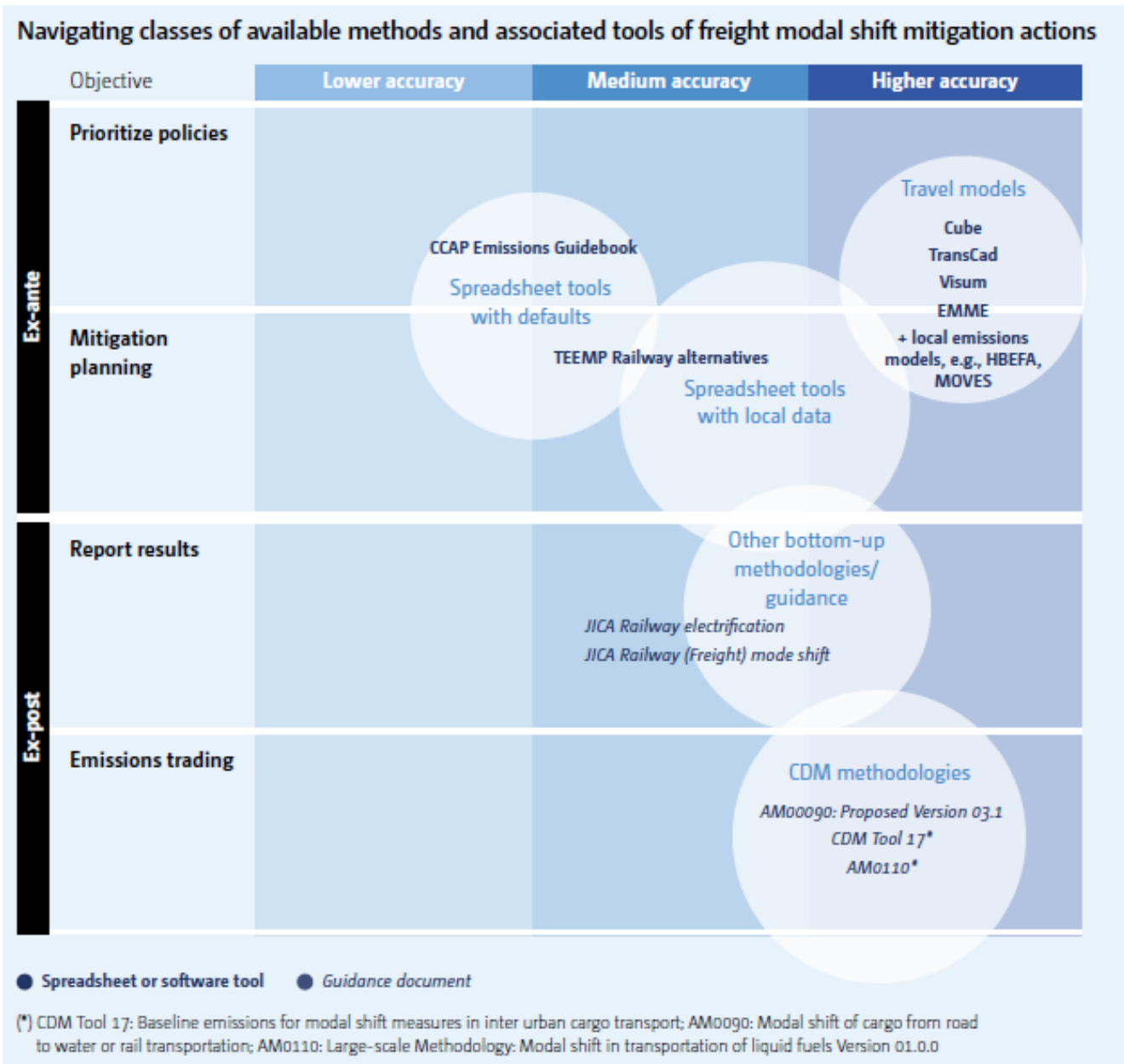
# Cause-impact chain for mass transit



|                                 | Degree of local data disaggregation and context variables  |  |  |
|---------------------------------|--|--|--|
|                                 | Lower accuracy   | Medium accuracy  | Higher accuracy  |
| Fuel sales data                 | <ul style="list-style-type: none"> <li>Current volume of transportation fuels sold in country, by fuel type</li> <li>Forecast-year volume of transportation fuels sold in country, by fuel type</li> </ul> | <ul style="list-style-type: none"> <li>Current volume</li> <li>Forecast- year volume</li> <li>Projected fuel cost differential versus conventional fuel after incentive, and net change in vehicle operating cost for consumer</li> </ul>  | <ul style="list-style-type: none"> <li>Current volume</li> <li>Forecast- year volume</li> <li>Total volume of fuels sold within broader region, by fuel type (to examine diversion effects)</li> <li>Analysis of whether alternative fuel demand would be new, or diverted from other existing uses</li> <li>Maximum value of available alternative fuels</li> </ul> |
| Vehicle and infrastructure data |  | <ul style="list-style-type: none"> <li>Fraction of existing vehicle fleet capable of using alternative fuel(s) targeted by policy</li> <li>Extent to which renewable/low-GHG fuel infrastructure is deployed and fuel available</li> </ul> | <ul style="list-style-type: none"> <li>Projected change in vehicle purchase price (for dedicated-fuel vehicles) and payback period given projected fuel prices</li> <li>Differences in key performance attributes for alternative fuel versus conventional fuel vehicles (e.g., range, cargo capacity, safety)</li> </ul>  |
| Emission factors                | <ul style="list-style-type: none"> <li>Default emission factors for fuel types</li> </ul>  | <ul style="list-style-type: none"> <li>Life-cycle emissions associated with unit of fuel, by type</li> </ul>   | <ul style="list-style-type: none"> <li>Actual life-cycle emissions considering production pathways used</li> </ul>   |



# Guidance on analysis tools for modal shift



**Any questions?**