

African Regional Workshop

“Tracking Mitigation Actions in Africa a sharing and mutual exchange event”

7.05.2013 – 9.05.2013

Information market

Wednesday, 8th of May

Method

The information market is based on the known economic principles of demand and supply. The presenters prepare their information stand in advance and if suitable already arrive with their brochures, posters, videos, pictures etc. at the workshop. Every presenter gets an adequate table as well as one or two presentation boards (Metaplan boards), which he/ she can use for the display. We will come back to you regarding the number of presentation boards at the beginning of May. Additionally you will receive sufficient colourful cards, pens and more.



Similar to a vivid neighbourhood market it is important to have and present an interesting offer. Thus, the stands should send out an appealing and interesting invitation to all visitors and motivate them to stop and listen. Who wants to attract visitors should thus “pack” his/her message nicely and in a creative manner. You are entirely free in the display and design of your information stand. You can make use of pictures, brochures, flyer, music, videos etc.

We do recommend however to **not use the classical power point presentation**. Instead we recommend using your own practical examples and project experiences and a simply yet impactful visual presentation of it. Please see below for some, hopefully inspiring, examples.

Procedure

The information market will take place on the second day of the workshop, 8. May. 2013, and starts directly in the morning around 9.20. First we will have a brief **introduction round** of all information stand topics and presenter in the plenary. Hence, you have a maximum of 2 to 3 minutes to send out an appetizer to the audience and interest them in your stand. Afterwards we ask you to kindly proceed to your information stand and await your first group of visitors. In total we will conduct **three rounds** with different visitor constellations. **Each round is planned for 30 minutes**.

Thus, please be prepared to present your topic three times on this morning. Schedule enough time for a vivid and interactive discussion with the visitor group and hence make sure that your introduction to the topic remains short (not more than 10 minutes).

Please make sure that the key messages or fruits for thoughts of all discussion rounds are captured (visualised on a flip chart or a presentation board etc). It might well be that your information stand looks different at the end of the three session.

Examples from information markets

Analysis and findings from ex post evaluations

Standard post evaluations
 accountability and institutional learning
 What is the developmental impact of an intervention? What lessons can be drawn from experiences?

from outcome to impact - attributing changes to interventions!
 How had the target group fared without the intervention? What is the magnitude of the impact?

'Rigorous' impact Evaluations

Yemen
 Pipes... but not always water
 - Promoted a change in water management practices
 - Improved water availability for rural populations
 - Improved water quality and health outcomes
 - Improved water management practices
 - Improved water management practices

Benin
 Hygienic markets that water has
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices

Zambia
 Improved water management practices
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices

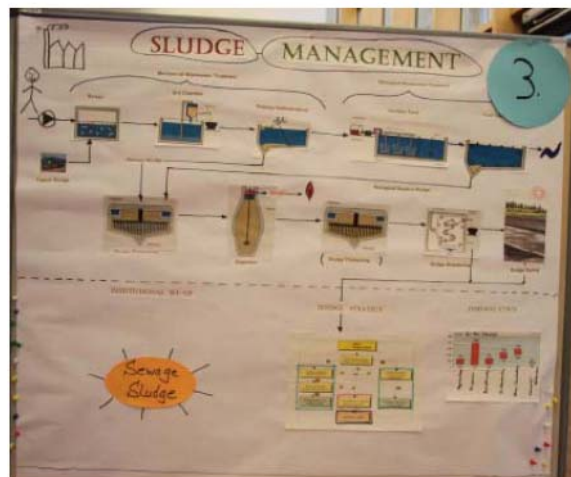
Guinea
 Improved water management practices
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices

Success criteria for evaluation (DAC)
 - Relevance
 - Effectiveness
 - Efficiency
 - Sustainability

Rating scale
 - 1 (Poor)
 - 2 (Fair)
 - 3 (Good)
 - 4 (Very Good)
 - 5 (Excellent)

Post evaluations 2009/2010
 - 1. Quality of water supply
 - 2. Quantity of water supply
 - 3. Cost of water supply
 - 4. Access to water supply
 - 5. Quality of water supply
 - 6. Quantity of water supply
 - 7. Cost of water supply
 - 8. Access to water supply
 - 9. Quality of water supply
 - 10. Quantity of water supply
 - 11. Cost of water supply
 - 12. Access to water supply

Key findings of ARI 1, 2 & 3
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices
 - Improved water management practices



Assessing Water Risks

DEG (German Development Cooperation) and WWF (World Wildlife Fund) logos.

Mapping
 - World map showing water risks
 - Regional map of Africa showing water risks

Water Situation in the region
 - Document with text and charts

Water Supply & Risk
 - Document with text and charts

WATER RISK FILTER
 - A red cloud-shaped graphic with arrows pointing to the documents

CREATE RISK FILTERS
 - Document with text and charts

SO WHAT?
 - Document with text and charts

